



DADGEAR_{LLC}

Cool parenting gear and
diaper bags for dads.



DADGEAR_{LLC}

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www.DadGear.com



**WHAT
ABOUT
DAD?**

Product Brochure



DADGEAR^{LLC}

Welcome to DadGear LLC, an innovative company that offers parenting products made for dads, by dads.

DadGear's philosophy centers on providing products that are masculine, durable, and stylish; while at the same time offering unique features and necessary functionality.



WHAT ABOUT DAD?

Our products are made for dads, but popular with moms as well! Why? Because our products make dads comfortable carrying the items he needs to take care of his kids.

Instead of a standard diaper bag in a rainbow of colors, dads can be confident and remain stylish wearing our **Diaper Vest™** or **Cargo Jacket™**. Or he can take the kids on an outing while carrying our **Messenger Bag** or **Backpack**.

Each of these products manages the same items a standard diaper bag would, but with a "cooler" look and a more organized and efficient approach (including "hands-free" versatility). Plus, our products feature quality hardware and fabrics to ensure long-lasting durability.

Imagine fitting every item below into a stylish jacket or vest. With the DadGear Diaper Vest or Cargo Jacket, that can be done. With these two products, dads can wear a diaper bag without anyone ever knowing.



Or, fit all of these items and more into our Messenger Bag and Backpack. Whatever your choice, we know that you, your customers, or that special someone will get years of great use (plus many compliments) when they use one of our products.

Enjoy!



DIAPER VEST™



BACKPACK



MESSENGER BAG



CARGO JACKET™

Order today! Call us toll-free at 1.888.258.5610 or check us out online at www.DadGear.com.

WHAT ABOUT DAD?



The DadGear Diaper Vest™



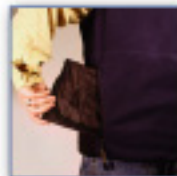
The **DadGear Diaper Vest™** is the hottest innovation in parenting gear since the diaper bag itself. This attractive and versatile piece brings dad efficiency to a whole new level. Carry everything you need discretely and hands-free.



Our fleece vest contains strategically placed pockets to hold all of the baby-care essentials that a diaper bag would hold, including a soil-resistant changing pad included at no additional cost.

Construction:

- ★ High-quality anti-pill fleece
- ★ High-quality zippers mounted "backwards" for technical look
- ★ Expandable bottle pockets made with sporty, elastic material



Color Options



deep orange



cool black

The DadGear Diaper Vest™

Trend wipes access pocket for ease of use in changing your child.

Two large pockets on the interior front for diapers. Can hold up to M/S size diapers.



Large pocket in chest for cell phones, keys, MP3 players, etc.

One pocket on either side in the lower front for hands or additional storage.

One tall pocket on each side for bottles (made with sporty, elastic material).

Diaper vest comes with a slim design changing pad (included in a hidden pocket on the back of the vest).

Available Sizes:
Men's M, L, XL, XXL

"Designed specifically for dads, but loved by moms too!"



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Order today!

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WHAT ABOUT DAD?

The DadGear Backpack



Designed in the spirit of mountain climbing backpacks from our native Colorado, the **DadGear Backpack** combines the room and features modern dads demand of a diaper bag with the rugged, sporty look of an outdoor essential. This bag is ideal for twins or larger families and makes traveling easy. We've also included the easy-access wipes pocket found on the rest of our line and added room for more gear.



Construction:

- ★ Heavy-duty nylon
- ★ Colorful pack cloth (Retro Stripe & Hawaiian models) or classic faux-leather (Professional model)
- ★ Light-color liner creates easy visibility inside the bag



Style/Color Options

Each bag shown below is available in the following colors:

The DadGear Backpack



Retro Stripe



- chili pepper red
- olive groan
- slate blue

Hawaiian



- slate blue

Professional



- coffee brown

Dimensions (H x W x D):
18" x 12" x UP TO 12"

"These are no ordinary diaper bags."



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Order today!

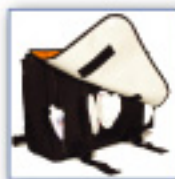
1.888.258.5610

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WHAT ABOUT DAD?



The DadGear Messenger Bag



The **DadGear Messenger Bag** is a rugged diaper bag that sets the standard for diaper bags by not looking like a diaper bag.

Dads are proud to carry this stylish, durable bag loaded with features designed to make taking care of kids a breeze. Our "hands-free" approach allows you to change, feed, and entertain your child without ever having to set the bag down.



Construction

- ★ Heavy-duty nylon
- ★ Colorful pack cloth (Retro Stripe & Hawaiian models) or classic faux-leather (Professional model)
- ★ High-quality hardware for durability



Style/Color Options

Each bag shown below is available in the following colors:

The DadGear Messenger Bag



Retro Stripe

- chili pepper red
- olive green
- slate blue



Hawaiian

- slate blue



Professional

- coffee brown



Dimensions (H x W x D):
12" x 17" x UP TO 6"

"Finally... a great-looking diaper bag for dad."



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WHAT ABOUT DAD?



The DadGear Cargo Jacket™



The **DadGear Cargo Jacket™** is the warmer alternative to our DadGear Diaper Vest. These attractive and versatile pieces bring dad efficiency to a whole new level. Combining comfort and style, you can now care for your child, hands-free.



Our jacket contains strategically placed pockets to hold all of the baby-care essentials that a diaper bag would hold, including a soil-resistant changing pad included at no additional cost.

Construction:

- ★ High-quality anti-pill fleece
- ★ High-quality zippers mounted "backwards" for technical look
- ★ Expandable bottle pockets made with sporty, elastic material



Color Options

The DadGear Cargo Jacket™

Travel wipes access pocket for ease of use in changing your child.

One pocket on either side in the lower front for hands or additional storage.

One tall pocket on each side for bottles (made with sporty, elastic material).



Large pocket in chest for cell phones, keys, MP3 players, etc.

Two large pockets on the interior front for diapers. Can hold up to *M/S* size diapers.

Large jacket comes with a slim design changing pad (included in a pocket on the back of the jacket).

Available Sizes:
Men's M, L, XL, XXL



slate blue



cool black



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"The active alternative to the diaper bag."